

Tech Brief

Intrepid by VitalSource

March 2021

Company Background



Company At-a-Glance	
Headquarters	Seattle, WA
Year Founded	1999
Market Focus	Medium and Enterprise organizations with 1,000-100,000+ learners
Customers	Confidential
Top Key Clients	Microsoft, Driscoll's, Deloitte, NewellRubbermaid, Providence St. Joseph Health
Key Industry Verticals	All
Website	https://www.intrepidlearning.com/

Intrepid is a collaborative learning platform that empowers organizations to solve high-stakes business challenges through engaging and applied learning at scale. Far beyond content delivery, Intrepid's platform provides engaging opportunities to practice and apply learning at work and to learn from one another.

Analyst Insights

In today's rapid pace of change, employers are challenged to reskill and upskill their people faster than ever before to meet business demands. Yet, based on our research, almost 75% of employers report their learning experiences are average at best and downright disengaging at worst. Considering today's workforce expects a variety of learning methods, like social, collaborative, video and on-the-job learning, it's paramount that your learning experience platform can flex with your workforce's learning needs.

With a highly scalable and collaborative learning approach, Intrepid's platform is built for speed and the way the modern, distributed, "always on the go" workforce learns. Beyond just content delivery, their platform is designed to engage, motivate and connect learners, incorporating points and badges, peer discussions/reviews, and social and collaborative features that take advantage of crowdsourcing wisdom. Employees have the opportunity to practice skills in context with their jobs, completing relevant assignments and projects that have an immediate impact *and* can be shared with others to foster peer-to-peer learning.

On the admin side, Intrepid's platform is built to be flexible, highly configurable, and user friendly, with a relatively short implementation cycle. Learning can be designed quickly with multiple delivery methods, from short, self-directed courses to months-long, time-bound, cohort-style programs (think "Corporate MOOCs"). Some of their popular applications include sales enablement, employee onboarding, leadership development, and technology adoption. Intrepid also works with a number of training provider partners that deliver hundreds of courses using the Intrepid platform.

For today's organizations that must keep pace with the speed of business, how you provide mission-critical training to your workforce can make or break your success. Solutions like Intrepid are well equipped and prepared to help you create winning learning strategies that not only help your business keep up, but also outpace the speed of change.

Ben Eubanks
Chief Research Officer

About Lighthouse Research & Advisory

[Lighthouse Research & Advisory](#) is a modern, independent analyst firm dedicated to setting the standard for excellence in talent, learning, and HR with practical research and a hands-on approach. By providing compelling research and actionable insights, our team enables HR, learning, and talent leaders to deliver more value to the business. Our research examines competitive practices, cutting-edge technologies, and innovative strategies.

[Ben Eubanks](#) is the Chief Research Officer at Lighthouse, providing insights for today's talent leaders and vendor partners. He works with practitioners from areas across the HCM spectrum, delivering high-quality research, insights, and advisory services to enable better business performance. His book, [Artificial Intelligence for HR](#), was published in 2018.

Prior to joining Lighthouse, Ben worked as a researcher, writer, and speaker for nearly more than 10 years, focusing on learning, talent acquisition, and talent management. During his tenure as a researcher, he has published more than 1,000 reports, case studies, and articles in addition to providing advisory services to executives from some of the largest and most respected organizations in the world.

He also has hands-on experience working as an HR executive, leading both strategic and tactical talent practices and giving his research a distinctly practical perspective. Ben has interviewed business leaders from notable organizations such as Southwest Airlines, IBM, H&R Block, McDonald's, AARP, and AlliedUniversal in his role as the host of [We're Only Human](#), a podcast focused on the intersection of people, technology, and the workplace.

He hosts [HR Tech Talks](#), a livestream show on LinkedIn and YouTube featuring a variety of vendors from across the HR technology industry. In addition, he founded and operates [upstartHR.com](#), a community serving HR leaders that has reached more than one million readers since its inception.